

LAIRD & COMPANY



PREMIUM COCKTAILS

LAIRD'S OLD FASHIONED

**TRADITION IN EVERY SIP
MADE IN TRUE FASHION**

**Apple Brandy and Bitters
with Natural Flavors**



40% ALC. BY VOL.

It is generally accepted that the first published reference to the term “cock tail” was in 1806 in The Balance and Columbian Repository and was defined as a “stimulating liquor, composed of spirits of any kind, sugar, water and bitters.” Today there are many theories as to when the “cock tail” was referred to as the “Old Fashioned.”

Coincidentally, in the mid-1800's, Samuel Laird and his son Joseph Laird were the respective trainer and jockey of the most famous race mare of turf racing history—“Fashion”. In 1855 she became known as “Old Fashioned” when she foaled a filly to be named “Young Fashion”.

*Perhaps the original Old Fashioned Cocktail
was made with Samuel Laird's spirit—
Laird's Applejack.*



“FASHION”

SIZE	UPC	SCC	Pallet/Tier	Case Wt.	Bottle Wt.	Case Dim.	Bottle Dim.
375/12	0-84848-91090-5	100-84848-91090-2	18/90	21 lbs.	1.6 lbs.	10.7 x 9 x 8	2.5 x 2.5 x 9

BLENDED AND BOTTLED BY LAIRD & COMPANY—SCOBENVILLE, NJ

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